

## PRESS RELEASE

15 February 2008

### **BUSINESS-WIDE RISK MANAGEMENT TOOL PUTS ORGANISATIONS IN THE FAST LANE TO CORPORATE MANSLAUGHTER PROTECTION**

Thousands of organisations are leaving themselves open to potential prosecution under the imminent Corporate Manslaughter and Corporate Homicide Act because they have failed to identify and assess risks and implement solutions.

With the new legislation due to come into effect on April 6, John Stevens, managing director of Hertfordshire-based fleetriskprofiler.com, says: "Organisations must conduct an in depth risk management analysis across their entire organisation.

"Too many organisations take a piecemeal approach to risk and assess only in one single area of their operation, for example, drivers, but risks arise right across their organisation and supply chain. In the event of a fatal incident, the new legislation means that an organisation could face prosecution and the risk of a fine running into millions of pounds and a vast amount of unwanted publicity."

It is for that reason that Mr Stevens, who has spent 30 years in corporate risk management, including managing the worldwide operations of BOC Healthcare, has launched Fleet Risk Profiler - an online self-completing tool that profiles and risk assesses a organisation's entire fleet and related risks.

Billed as a strategic management aid, the technology enables organisations to make a step change in the way they manage their cars, vans and HGVs and related risks to reduce their exposure and costs, thus improving corporate profitability.

Fleet Risk Profiler assesses an organisation's risk across 13 different sectors including vehicles, drivers, management support, site, loads, journey types and roads used. A total of 250 questions need to be answered to provide organisations with a risk rating and a series of management reports.

**more/....**

The reports enable organisations to measure their own performance against preset weighted criteria and benchmark themselves externally against other organisations and internally on a site-by-site basis. Practical recommendations are then made to enable each organisation to improve their risk management across all risk areas.

Mr Stevens said: "No other risk product interrogates the full range of fleet and related risks at all levels and within a supply chain. We have used our international risk management experience to develop an integrated risk assessment tool that goes far beyond the risks associated with just the driver and vehicle.

"Our system will highlight to each organisation areas of their business where they are most at risk enabling them to effectively target preventive action to reduce that risk and potentially prevent a successful prosecution in the event of a serious incident.

"There is no other tool on the market that drills as deep into an organisation to build such a detailed picture of their potential exposure to risk. Directors and senior managers must ask themselves if they know where strategic, management and operational failures are creating risks. The answer will invariably be "no". Our tool will enable them to take a holistic approach to risk management enabling them to prove to stakeholders, regulators and insurers that they are taking proactive action to limit their exposure."

Mr Stevens, who is chairman of the Institute of Directors in Hertfordshire and chairman of the Institute of Risk Management's transport and logistics group, added: "Organisations can decide the risk management standard they want to set for themselves and then use the system to manage the risks across their fleet and their entire business and supply chain to a consistent standard globally."

fleetriskprofiler.com is a subsidiary of RiskFrisk, the Hertfordshire-based strategic risk management consultancy established by Mr Stevens after he left BOC Healthcare. RiskFrisk has provided health and safety best practice advice to a wide range of organisations including BOC Edwards, Derby City Council, Essex County Council, JP Morgan, Pitney Bowes, the RNIB, SAS and ThyssenKrupp.

## ***EDITOR'S NOTES***

Hatfield-based RiskFrisk specialises in strategic health and safety and fleet risk management. Further information is available at [www.riskfrisk.com](http://www.riskfrisk.com). It is the parent organisation of fleetriskprofiler.com, which has recently launched Fleet Risk Profiler, an online self-completing tool that profiles and risk assesses an organisation's fleet and related risks. Further information is available at [www.fleetriskprofiler.com](http://www.fleetriskprofiler.com).

**For further information contact: Ashley Martin at Ashley Martin Communications on 01733 390691, 07801 434338 or at [ashley.martin32@btopenworld.com](mailto:ashley.martin32@btopenworld.com)**