

## Overview

***Achieve competitive advantage with enhanced management information and control***

**Fleet Risk Profiler™** is a unique online fleet risk management system which profiles and risk assesses all your fleet and related risks, including your supply chain and enables you to create and implement a focused risk reduction plan based on the results and your risk appetite. It covers all your risks, rather than just a single risk area.

The system enables organisations like yours to make a step change in the way you manage your total fleet and related risks, to reduce risk exposures and costs, improve profitability and achieve competitive advantage.

Management reports enable you to measure your company's performance against preset weighted criteria and benchmark your business internally on a site-by-site, division and country basis, plus externally against other comparable organisations. Detailed strategic, management and operational action planning guidance is provided to enable your organisation to improve its risk management across all fleet and related risk areas.

The system can be used for corporate reviews, site-by-site assessments or to risk assess your supply chain partners. The management system created by Fleet Risk Profiler™ puts you in control of your internal operations and your supply chain partners.

**Fleet Risk Profiler™** covers not just vehicles and drivers, but all relevant risk factors – vehicles, drivers, load, site, journey, delivery point, environment, management support and organisational aspects. In addition the process identifies your risk exposures at several levels – strategic, management and operational. The unique process has the flexibility to be used for a wide range of fleet and related operations, from a car fleet through to large multi-national organisations with extensive use of commercial vehicles (trucks & vans), different divisions, multiple sites and large numbers of supply chain partners.



## Description

All organisations, including those with multiple sites, are obliged to assess and manage their risks relating to the movement of goods, vehicles and people. It is part of overall corporate risk management and governance, within an increasing regulatory environment.

Globally there is increasing focus by governments, regulatory bodies, investors and other stakeholders on the need to improve internal controls and achieve competitive advantage through enhanced management systems. However, directors and senior executives are finding it increasingly difficult to meet their legal requirements, risk control needs and general management obligations for their fleet and related operations.

This is because the majority of available tools are focused on the legal compliance of vehicles or drivers only. There is no comprehensive or holistic tool to help with the risk management of fleet, related operations, supply chains, the links between them and multi-national operations. As a consequence large organisations, in particular have not been able to control these factors in a consistent and coordinated way.

Uniquely, Fleet Risk Profiler™ covers all the steps and links in the process, their inter-relationship and a total range of risk exposures.

Although implementing the process ensures an organisation has covered all their needs, the key benefit according to users is controlling their risks, benchmarking their results, proving an active management process, obtaining an audit trail, reducing costs and achieving competitive advantage.

## Main Advantages

The main advantages of Fleet Risk Profiler™ include:

- ❑ Identifying where you are most at risk within your total fleet & related operations, including your supply chain. Non-prescriptive action planning guidance allows you to decide what to do next.
- ❑ Reducing risk exposures and unforeseen events, overall costs, insurance premiums and non-recoverable losses.
- ❑ Creating and implementing an organisation wide fleet risk management system
- ❑ Risk-based content allowing the tool to be used by European/international organisations that have multiple sites (and subcontractors) with very different operational profiles and risks.
- ❑ Consistent measurement and benchmarking over several years; internally across individual sites, divisions and a total organisation; and externally with comparable fleet industry sectors.

## Who can use it?

It can be used by an organisation with a single car fleet through to a large freight fleet and logistics operator, with multiple sites and extensive supply chain partners and sub-contractors. Any business sector with complex fleet & related operations, including multi-divisions in the UK, Europe and internationally can profit from the unique benefits.

For example, a global pharmaceutical company is using Fleet Risk Profiler™ to profile, assess and benchmark their European and Northern American operations. In addition they will identify improvements in fleet risk management across their total organisation.

Currently, we are talking to a number of large global logistics companies, plus within the UK discussions have started with police forces and other public sector organisations.



## Easy to use

**Fleet Risk Profiler™** is easy-to-use, web-based and standalone. Developed from a desk-based tool, the unique Profiler™ has benefited from extensive user beta testing. Moreover, subsequent client trials have shown the exceptional value and usefulness of the tool, especially in terms of actions guidance, and internal/external benchmarking.

## Quick cost-effective results

New users are up and running fast and can start obtaining beneficial and actionable results within one or two days. Downloadable reports (online/PDFs) include a strategic overview, tailored management information and detailed risk managing status etc., including non-prescriptive action planning guidance.

Fleet Risk Profiler™ has a low cost-to-benefit ratio and is accessed using a combination of a Starter Pack, with an ongoing enterprise-wide licence and additional Profilers™ for multiple sites or supply chain partners. Each additional Profiler™ has its own single use licence.

## Who is Fleet Risk Profiler™?

**Fleet Risk Profiler™** is a subsidiary of Risk Frisk Ltd, the UK-based strategic risk management consultancy, established by John Stevens nearly 10 years ago after he left BOC Healthcare. His last position with BOC Group was International Safety Director covering all risk management areas. RiskFrisk provides strategic & management advice in most sectors of industry and commerce. The Fleet Risk Profiler™ Team has extensive private / public sector experience of managing fleet risks within the UK and Internationally.

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